

JS Momentum Factor ETF: Redefining Investment Landscape in Pakistan

Pakistan, 7 May 2024 – JS Investments announces the remarkable success of the JS Momentum Factor ETF, Pakistan's first Smart Beta ETF. Launched in 2021, the JS Momentum Factor ETF represents a groundbreaking advancement in investment strategies. It employs a rules-based methodology to select stocks based on their momentum scores, thereby reducing the influence of human bias.

The JS Momentum Factor ETF has demonstrated outstanding performance, consistently outperforming the KSE All-Share index by six percent annually from 2001 to 2021. This confirms the strategy's effectiveness in Pakistan's market.

The JS Momentum Factor ETF has outperformed major indices, stock funds, and ETFs, delivering exceptional returns to investors. As of May 17th, 2024, it has provided a remarkable return of 129%+, showcasing its ability to generate substantial value even in volatile market conditions.

Ms. Iffat Mankani, CEO of JS Investments, affirms, "In a market landscape often perceived as skewed in favor of large investors and marked by manipulations, the exceptional performance of the JS Momentum Factor ETF stands as a testament to our robust investment strategy. Our approach has consistently disproven the notion that financial markets are complex and unpredictable, often to the disadvantage of the average investor. By leveraging a meticulously crafted single-factor strategy focusing on momentum, we have not only competed but excelled, outpacing traditional market benchmarks and offering substantial returns to our investors. This success underscores our unwavering commitment to democratizing investment opportunities in Pakistan, making it clear that with the right strategy and professional guidance, even small investors can achieve significant financial growth and security."

For more information about JS Momentum Factor ETF and other investment opportunities offered by JS Investments, please visit <https://jsil.com/js-exchange-traded-fund/> or contact 0800 00887.



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About Us:

JS Investments Limited (JSIL) (estd. 1995) is the oldest private sector Asset Management Company in Pakistan. Our founding partners were INVESCO PLC (formerly known as AMVESCAP PLC) – Europe’s largest investment Management house & International Finance Corporation (IFC) – the private sector arm of the World Bank Group. JSIL is a subsidiary of JS Bank, one of the fastest-growing banks in Pakistan, with a rapidly expanding network of 292 branches across the country.

JSIL offers a wide range of investment products including Mutual Funds, Voluntary Pension Schemes, Separately Managed Accounts (SMAs), Real Estate Investment Trusts (REITs) & Private Equity Funds to cater to the needs of individual and institutional investors.

The company has played a key role in defining the standards of the Asset Management Industry in Pakistan. JSIL is licensed by SECP to provide “Asset Management”, “Investment Advisory”, “REIT Management”, and “Private Equity and Venture Capital Fund Management” services. In addition, the Company also acts as Pension Fund Manager under the VPS Rules. JSIL is a member of the Mutual Fund Association of Pakistan (MUFAP) and is listed on the Pakistan Stock Exchange Limited.